

NEWS RELEASE

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SMALL BUSINESSES GET ON THE ROAD TO SUCCESS

A series of free roadshows specifically for small and medium-sized enterprises (SMEs) will give them a helping hand to boost their opportunities to sell to local and central government.

The events, to be held at venues across the country, will introduce SMEs to the website www.supply2.gov.uk, established earlier this year by the Department of Trade and Industry's Small Business Service (SBS) specifically to promote lower-value contract opportunities arising within the public sector.

The roadshow will offer an overview of the website, followed by a demonstration of the service and a 'walk-through' of the registration process. An open forum and networking session will give businesses the opportunity to exchange ideas, as well as the chance to question representatives from Supply2.gov.uk on the website's operations and benefits.

Gordon McRury, brand manager for Supply2.gov.uk, explained that the roadshows can assist smaller businesses in discovering contract opportunities within government: "Traditionally, SMEs have found it difficult to access opportunities to supply to both central and local government.

"Supply2.gov.uk consolidates access to lower-value contracts from across the whole of the UK public sector. By attending the roadshow, businesses can learn more about the benefits of registering with Supply2.gov.uk as a means of potentially generating business, raising their profile within the government procurement community and collating valuable business intelligence."

For more information or to register for the free event, visit www.supply2.gov.uk/roadshows

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